

October Newsletter

Sheet No. 22



Chamber of Commerce and Industry
Israel - Brazil

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Macroeconomic Review by Ilan Goldfajn

What is the alternative? Brazil is depressed, clinically. The country fails to see a way out of its problems. The fiscal problem is seen as insoluble. Previous fiscal targets? The country has failed to meet them. Lower targets in the present?

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Importance of trademark registration in Brazil: keep your business safe. By Vilage Brazil Intellectual Property

The lack of information and clarification related to protection of Intellectual Property has led entrepreneurs to invest only in advertising and promotion of their goods and services, excluding trademark registration and protection of company's identity.

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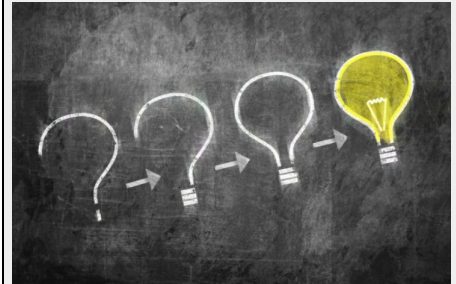


Flavorings firm Frutarom moves closer to 'unicorn' territory

By David Shamah

Herzliya-based company now has a presence on every continent – and a

Specials



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Events

Brazil Market Potential - [BIOTECH](#)

October, 8th - [Free Registration Here](#)



Watch the conference about innovation and the Israeli high-tech ecosystem [here](#):

SABRA
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presented on every continent and projected near-billion dollars in sales for this year

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One in four major cities won't be able to provide clean water to residents By The Guardian News

They are two of the biggest cities in the world and both are set to grow significantly over the next decade, yet Mumbai and São Paulo are still unable to supply the clean and safe water residents need.

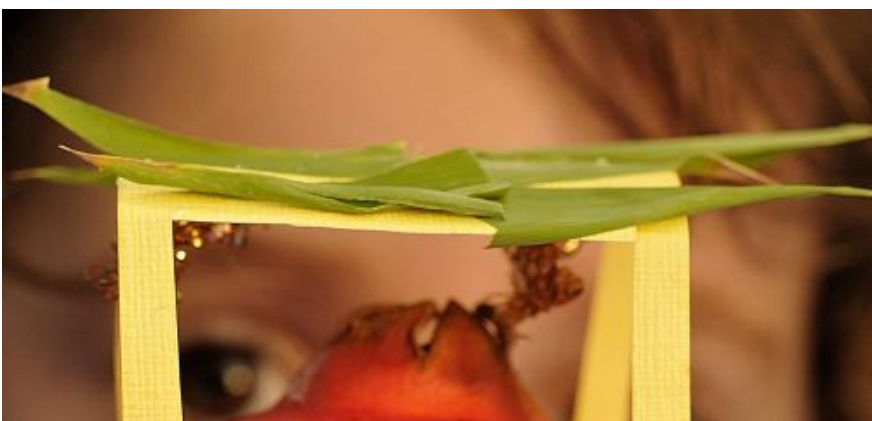
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