



together

connecting for life



Searching for Israeli startups that can become solution providers for GSK Pharma Brazil.

ABOUT THE PROGRAM

TOGETHER is a supplier search program. It will give the opportunity for Israeli startups to sell their products and services and **have GSK Pharma Brazil as a client**. We are looking for solutions that GSK BR can use for their business expansion and also for internal efficiency increase. Selected startups will run a pilot program and have the chance to become an official partner and supplier at the end of the program.

STARTUPS PROFILE

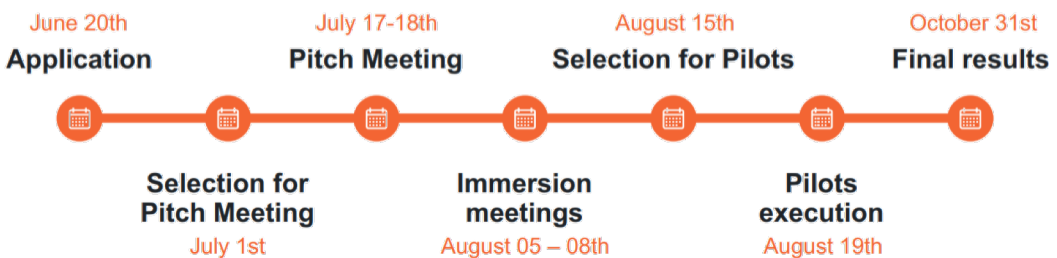
Startups within the following criteria are eligible to apply:
MVP developed and validated or product / service already available in the market.
Ability to solve at least one of the problems and challenges described.

PROBLEMS TO SOLVE

We search for B2B and B2B2C technological solutions related to AI, Machine Learning, Blockchain, IoT, among others, for our key challenges.

Blockchain for patient data management Secure management and integration solution of data from different databases to be used by the patient when needed	Patient treatment services "Beyond the pill" scalable services for patient treatment management.	Patient vaccine adherence increase Increase consciousness about diseases prevention and adherence to proper vaccine calendar recommendation.	AI for commercial business intelligence Improve sales team assertiveness and efficacy of medical visitations using relevant BI insights in a simplified way.	Business management support for doctors Offer services and tools to support doctors business management to help them freeing time for patient focus
AI for risk management decision making Risk management through analysis of different business parameters (Legal, Finance, Marketing).	Route planning for sales team Route optimization for medical visitation, considering time, cost and relevant doctor profile information.	Virtual assistant for back office processes Support and simplify back office activities from different areas (HR, Legal, Finance, etc).	Commercial campaigns customization Customize commercial offers (price, portfolio) for independent drugstores according to their purchase behavior.	Training management for sales force Optimized and interactive training solutions for different topics (products, regulatory, culture)

KEY STEPS AND DATES:



- **Pitch Meeting:** will be a dedicated 30min online meeting with GSK BR stakeholders.
- **Immersion Meetings:** In depth business meetings with challenge sponsors and startups. Can be either online or presential depending on needs. (If needed, selected startups will have their travel expenses sponsored by the program).
- **Pilots:** will be payed according to financial agreement between startup and GSK Pharma Brazil.

* Immersion dates can be adjusted according to schedule needs

BENEFITS FOR ISRAELI STARTUPS TO WORK WITH GSK BRAZIL

- 1 Test your solutions with a leading pharmaceutical company.
- 2 Opportunity to **sell your solutions for GSK Brazil, becoming a signed provider / supplier**
- 3 Networking, visibility and credibility in a leading company and huge market
- 4 Access to GSK Pharma Brazil assets that can be integrated or support the solutions.

APPLY HERE

Applications open until 20/06/2019
<http://www.innoscience.com.br/together/>

For additional information, contact our representative in Israel: stephanie@innoscience.com.br

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